

**METHOD, SYSTEM, AND COMPUTER PROGRAM PRODUCT FOR ELECTRONIC
MESSAGING MAIL LIST MANAGEMENT**

ABSTRACT

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According to one aspect of the invention, sending an electronic message to two or more sets of recipients includes associating a first portion of an electronic message with a first set of one or more recipients. A second portion of the electronic message is associated with a second set of one or more recipients. The electronic message is sent to the recipients such that the first set of recipients receives the first portion of the electronic message and the second set of recipients receives the second portion of the electronic message.

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